



the unofficial guide to making a living as a writer.....

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An Outline For Writers To Use For Any Article

Article writing is entirely different than writing a short story, a poem or even a book. Article writing is compiling information about a specific topic and putting it in a document. Articles are used to advertise companies, businesses, products, programs, etc. It is a document written for the benefit of the reader or customer. Written about many subjects, articles are usually outlined in a similar way.

When assigned an article to write, whether it is a topic the writer is familiar with or not, the first task is to research and learn as much as possible about the topic. Research can be done through books, magazines, internet, anywhere detailed information can be found related to the topic. The more data compiled, the easier it

will be to write the article. If the writer doesn't have adequate information, they may struggle with producing a good article.

Organization is the name of the game when writing an article. The writer must get all their ducks in a row, so to speak. Beginning with an informative explanation of the topic is imperative. It would make no sense for example, to begin with the treatment of a disease without first explaining what the disease was. Definitions for some topics may be necessary. Making sure the reader is clear regarding the purpose of the article is important for the beginning.

Following up on the topic requires details such as facts, figures, examples and illustrations to provide specifics about the topic. Anything the writer feels is noteworthy should be included in the content; anything they feel will help the reader to clearly understand the topic. The

writer should always remember that the article is meant to be a useful tool for the reader. It is meant to provide ample enough valuable information to make sure the reader doesn't have questions. If being used to advertise a product or program, each and every detail should be included in the content. The advertiser wants the reader to know everything there is to know about the product or program.

Finishing the article would be an opportunity for the writer to bring all the details together in a generalized form. Reinforcing the information will help the reader to better comprehend the information and provide another chance for further consideration of the subject. Intending to produce an article which is informative and useful to the reader should be the ultimate goal for the writer.

Best Writing Techniques For People That Stink At Writing

There are those people who think they can write but actually they stink at writing. The interest is there but the skills are not. Writing is either a talent or ability which comes with instruction. There are many people who write naturally and need little or no teaching. There are others who strive to write but the results aren't acceptable. What advice can be offered to these people; those who have an ambition to write but yet cannot seem to produce quality work?

There are basic skills needed for writing such as the use of proper grammar. If an article or report is written with poor use of grammar, it may not make sense or cause confusion for the reader. Clearly stating information with proper use of grammar makes any writing easier to read and thus understand. Writing should flow in a manner that a person can read and comprehend

without having to pause and attempt to correct the grammar in order to understand it. When writing, it is imperative to check and recheck grammar to insure the article or report is easy to read.

Word choice is important in writing. Some people tend to write the way they talk using slang and language the reader may not understand. There are appropriate words to use in certain situations while putting them somewhere else may ruin the piece of writing. Having a good understanding of the English language is important when writing.

When assigned a topic to write about, stick to that topic. A writer should try not to get side-tracked, jumping from one topic to another. This too will confuse the reader and perhaps cause them to discontinue reading. A writer should always stay on task and provide only information required.

When writing articles and reports, a writer should avoid using personal experiences. The reader is usually not interested in personal experiences rather the facts. Unless asked to include testimonials regarding the topic, personal experiences should be omitted from the article or report.

Of course a writer must always use proper spelling and punctuation. It is easy to figure out the inexperienced or bad writers when a person reads a piece that has multiple spelling errors. There will be times when an error may slip pass the writer but proof-reading will help the writer to limit their mistakes. Using a good program on the computer is a great way for a writer to be kept up to speed regarding spelling, punctuation and grammar. Some programs will automatically highlight the mistakes. Do not ignore the suggestions. Review them and fix any mistakes.

Writing is not as simple as jotting down the first idea that comes in your head. It requires thought, organization and the use of good writing skills. For people who love to write but actually stink at it, there are many little improvements they can make that may help them to become a better writer.

Everything You Never Thought Was True About Writers

When we think of writers, people like Shakespeare or maybe for the lady's, Danielle Steele, comes to mind. Famous writers are usually what people think about when they hear writers or authors. However there are so many other writers in our present day that are skilled, creative and remarkable. Writers who are overlooked or simply undiscovered because they are just common people like you and me.

Writers are artistic individuals who are able to use the written word to create all sorts of written material. They are people with occupations, families and social lives who simply enjoy writing. Writers have a gift, a talent which enables them to take simple subject matter or ideas and turn them into interesting reading material.

The individual who is able to write is usually creative in many areas. The mind of a writer does not stop when the last word is written. A writer's mind is working overtime, filled with thoughts and ideas just waiting to be unleashed. This sort of creativity may be put to use in painting or drawing, singing or playing an instrument; a writer who is creative may be talented in other areas.

People who write are passionate about their work. They aim to be their best and produce quality work. Because of this ambition to be a good writer, many writers second guess themselves and are reluctant to use their skills. Writing is a great asset to anyone and if a person is a good writer who is creative, organized and willing to learn, there are opportunities for them, opportunities to write for profit. People do not realize just how valuable the ability to write can be.

People who do not write may often assume that writing is effortless, that anyone can write. This is unfortunate since writing is a skill, a talent, a gift and nothing about it is effortless. Writing requires imagination and knowledge. Writing requires a person to step outside of their comfort zone from time to time and write about subject matter they have no idea about. Writing requires much mental energy and can be quite exhausting from time to time. It's no wonder at times writers feel as if they have writer's block. Writing is challenging.

If you are a writer, you know what is entailed. Sometimes the words flow like honey. Other times they have to be forced. Writing is a wonderful ability to possess and for the one who writes, you ought to recognize this fact and use your ability for greater things. Step out of your comfort zone and explore new writing possibilities.

There are plenty of them out there such as writing articles and reports for profit. Why not earn a little money? If you're a writer, you deserve it.

How To Organize A Short Book Or Report

Writing a short book or report may initially be scary or intimidating for a new writer or even an experienced writer. Writing a short book or report sounds like a whole lot of work. It may also seem like it requires much skill. Using basic writing skills and creativity, a writer is capable of writing a short book or report.

E-books are great examples of short books. Writers may be given an assignment to write an E-book on a specific topic. These books are usually not of a fictional context like a story. These books are normally about a specific topic and information pertaining to that topic. An example of a possible topic for an E-book is Cancer. The writer would be required to write a short book entirely about Cancer. Organizing a short book would be much the same as organizing an article. The writer would research the topic - in

this case Cancer - and gather as much information as possible relevant to this topic. The writer would sift through the information to determine which details were noteworthy and valuable to the reader. Providing definitions at the beginning would be beneficial for this sort of short book. This would give the reader a general understanding of Cancer which would help them to grasp the details to follow. If writing a short book about a topic such as Cancer, the writer would likely be required to write about the different types of Cancer, diagnosis, symptoms, treatments, etc. Organizing this E-book would require the writer to take the reader through the life of Cancer with definitions and facts.

Organizing a report is much the same as organizing a short book. Again a report is normally written about a specific subject. The requirement of the writer is to provide the reader with adequate information to

understand the subject. The reader ought to be able to obtain the knowledge they're looking for by reading a report. Researching and compiling information will provide the necessary tools for the writer to produce an informative report. Before beginning a report the writer should review the information they've gather and determine what portions of it will be useful to the reader. Organizing a report should then be relatively easy. Starting with the topic, then continuing on to further explain different aspects of that subject.

Organizing a short book or report may seem difficult to a writer first but using resources and even common sense, it can be quite easy. The writer must keep in mind that a short book of report is meant to educate the reader about a certain subject. Any and all information that's important to that subject should be included.

How To Organize An Article

Article writing is somewhat different than writing an essay or a short story. It usually involves research on the topic you are writing about. The writer needs to have general knowledge regarding the specific topic assigned to them. In many cases the writer is assigned a topic they have no previous knowledge about. In order to write a good article the writer needs to be informed about all details pertaining to the topic.

Organizing an article would depend mostly on the writer. After researching and gathering adequate information on the topic, the writer must then decide where to use the details gathered. Usually the writer is assigned topics within the topic - questions or significant issues related to the topic. This may require further research composed

of facts and figures. If this information is taken directly from a web site, book or another source, it is important to give references for these details in the article.

An article normally begins with general knowledge concerning the topic be written about. The writer should gather as much general information about the topic as possible. These details will give the reader a good concept of what's being talked about. This would be helpful at the beginning of the article since it would provide a base of relevant information which would help the reader understand the entirety of the topic being discussed. Definitions would be helpful if dealing with topics such as medicine. Relaying the specifics of the topic would help the reader to better understand the specifics pertaining to the topic.

This general knowledge should then be followed by details to back up the topic. Facts and figures, examples and illustrations, are an excellent way to add to an article. The writer must remember that the reader may be reading about this topic for the very first time. There must be adequate information provided to insure the reader is able to grasp the relevance of the topic. It is easy when writing an article to talk in circles and really say nothing useful at all. It is important for the writer to focus on the topic and write specifically about things that relate to it.

Article writing can be very challenging for a new writer. However it is an excellent opportunity to learn about various subjects through the process of research and writing. Article writing is very interesting since it provides a chance to write about all sorts of topics. When organizing an article, the writer must keep in mind it is all about

information concerning the topic assigned. Since article writing is challenging, it demands the writer be creative thus encouraging them to cultivate their writing skills. Organizing an article may seem intimidating initially but once the writer learns the essentials, it can be a very interesting experience.

How To Turn Your Experiences Into Profitable Articles, Reports And Books

How many people spend hours, week and even years, putting pen to paper? Whether it is writing a poem, journaling, blogging, writing short stories or even a verse on a greeting card, they do it because they love to write. Many people use writing as a way to express themselves and divulge emotions and frustrations. Others write because they like to be creative and share their writing through inspiration.

There are opportunities for people who love to write to use their experience and turn it into profitable articles, reports and books. There are many companies, businesses and web sites seeking experienced writer to write for them for profit. There are companies who require advertising through articles, and business looking for people to write reports and books. A person who has the skills to

write ought to consider using them to write for profit.

Writing articles, reports and books may seem intimidating at first. Because it is something outside the writer's normal boundaries, they may feel unqualified to take on such a task. Articles, reports and books are normally written about specific subject matter. A person who is able to write and research is capable of writing articles, reports and books for profit. Article writing, as well as writing reports and books, requires organizational skills mostly. If a person is able to research the topic, gather information and organize the content, they are able to write articles, reports and books. When the employer assigns an unfamiliar topic, the writer may feel incompetent to write on it. Most article, book or report writing requires that the information be informative and valuable for the reader. A writer who is capable of

creating a beautiful poem is certainly able to gather information, fact and figures and out them into an article, book or report.

All the time an individual may spend writing could be turned into a career. There is money to be made from writing articles, reports and books. For people who are talented writers, performing these tasks ought to be a breeze. With so many opportunities available for freelance writers, why not grab the chance to use your writing skills to make a profit writing articles, reports or books? For those who are good writers, there is an excellent opportunity to earn plenty of money writing articles, reports and books. All it takes is a little courage and ambition on the part of the writer.

The Best Way To Attract People To An Article Or Book

Determining the best way to attract people to an article or book is always a concern for the writer. When considering the internet, there are thousands of web sites which provide similar information regarding a specific subject. How does the web master insure that people are going to pick their site over another? This may be difficult and would require certain measures to make a particular article or book stand out.

The best way to attract people to an article or book would perhaps be through writing. Putting together relative information to the article or book, using relevant phrases and terms frequently, may provide an avenue to the article or book. Using subject matter regularly, while writing, may result in more hits, through a search engine on the internet. When people are researching a

certain topic through a search engine, the brief description and phrases about a site are usually what attract them. The more interesting this material is the more attracting it is to the reader.

Another way to attract people to an article or book is by using links. There may be many sites related to the topic of the article or book. If possible it would be wise to place a link to the article or book on these web sites. When a person is researching they usually like to examine as much material as possible. The link to the article or book may just pop up in their research as a reference.

Making sure a reader finds a particular article or book requires unique methods. Finding these methods is up to the owner of the article or book. Using writers with creative minds is one way to obtain unique material for the web site. With a creative

twist to the subject matter, an article or book may appear much more attractive.

When writing an article or book, a writer should keep in mind, those subjects and topics which are of interest to the reader. There are many subjects that automatically seem to catch the attention of the reader, subjects such as weight loss, tabloid gossip and the one thing everyone wants to know more about is the chance to receive free stuff. In order to attract people to an article or book, the writer ought to keep in mind subjects that people are hungry to know about. Anything that might jump off the page at a reader is something to write about. Personal concerns, self-help or self-improvement matters are areas of interest to the general public. These are the subjects that will attract a reader to an article or book.

Where To Find Writing Resources

For the new writer, any information relative to writing is always useful. Experienced writers can be a great asset and provide essential tools and advice pertaining to writing. A mentor or teacher would be greatly appreciated by a new writer. Unfortunately it is not always easy to obtain the instruction of a teacher. Luckily there are many resources available for both new and experienced writers.

There are hundreds of books written which provide information and writing tools. The new writer might start by looking in their local bookstore. Another great place to buy books is on the internet through sites such as amazon.com. If the new writer were to do a search via a search engine regarding books for new writers, they'd be amazed at just how many there actually are.

Of course with the internet being one of the most widely used methods of research, the new writer can also easily find web sites related to writing. There are many sites which provide the writer with information including basic writing tools. When the writer becomes more experienced, there are many sites relating advice and ideas regarding all sorts of writing, from poetry to writing a fictional book. Included in the information on these sites are also details pertaining to article writing.

One site which would be useful to a new writer is:

<http://garbl.home.comcast.net/writing>

This site offers detailed information on creativity, the writing process, grammar, style and usage, plain language, action writing, reference sources, words, writing experts, word play and much more to help the

new writer develop their skills. A site such as this is a great place for the new writer to gain general knowledge about writing and obtain advice and tips regarding good writing skills.

A second site which appears to be quite useful for the new writer is:

<http://www.internet-resources.com/writers>

This site was rated one of the 101 best websites for writers by Writer's Digest 2006. Internet-Resources.com provides writing links and links for writers. It also gives "lists within lists within lists of links you can use to write articles". For the writer who is new to article writing, this would be a great web site to visit to obtain knowledge and skills to help them become a great article writer.

No matter what an individual decides to do or what career they decide to pursue, there are always resources available to advise and provide valuable information. Such is the case for writing. The new writer has many resources at their disposal. The experienced writer can also benefit from the advice of other writers. There is a wealth of information regarding writing available through resources. The writer simply needs to tap into it.

Writing Autopilot: How To Write About Anything Online

Writing online requires the same essential skills as writing anything else. There is a need for the writer to be well-informed regarding basic writing skills, organization and content writing. If a writer is knowledgeable in these areas, they ought to be able to write about anything online.

The writer, who is capable of organizing their thoughts and information, ought to be able to combine the two to produce a great online article or report. Using these necessary skills, a writer can gather information regarding the assigned topic and add it to their own thoughts and common sense, to create an article that is both readable and interesting. A writer who is equipped to do this should be able to take any subject matter and write on it.

After gaining experience writing online, it is as if the writer were on autopilot. The topics are assigned and the task comes naturally. The writer's brain automatically thinks - research. Whether it is a subject that the writer is somewhat knowledgeable about or a subject the writer knows nothing about, research is the first step in online writing. Know the topic by gathering adequate information to write a detailed quality report.

Learning where to put certain information regarding the topic is essential. Making sure the data is presented in sequence, in a form that is interesting and easy to understand. Writing articles and reports online is strictly for the benefit of the reader. If the material is all jumbled up and makes little or no sense, it serves absolutely no purpose whatsoever. Experience in online writing will teach the writer how and where to place content. With time and

experience, the writer will develop the skills to automatically know where certain content should go.

Writing about anything online is for the reader or the customer. The material written should be subject matter that grabs the reader's attention. There are so many topics of interest in our society today, common interest that automatically raises a red flag when the reader sees it. Obesity, debt solutions, weight loss, free stuff - these are a few examples of topics which catch the reader's eye, grab their attention and entice them to read on. When writing anything online, the writer must keep in mind what the reader might be looking for or which information would be valuable and useful to the general population? There are so many things to learn about writing online. The only way to learn and develop into a good online writer is to do it. Accept whichever topics and subjects are

assigned, research them, organize them and write about them. Before too long the writer will be writing autopilot.

Writing For Profit: How To Get A Job Writing

Writing for profit - What a wonderful idea. There are so many talented writers out there who could be using their writing skills to earn money. Many people may not realize there are opportunities available which allows the individual to write for profit. This is unfortunate because there are many companies and businesses looking for writers who are willing to write, and get paid of course. For the creative mind that likes to write, there are avenues of getting a job, writing.

How would an interested individual go about find a job writing for profit - the internet of course? There are many web sites available which provide information on freelance writing. These web sites usually post jobs and opportunities for freelance writers. It's all a matter of searching and researching. Once a person finds an ad or

link that looks interesting, they should apply for the writing job.

A good site to start out and look at is:

<http://www.freelancewriting.com/>

Many writers are scared or intimidated about applying for a writing job. Thinking they're not skilled enough, often freelance writing opportunities pass them by. These opportunities could provide extra money for the writer, money to do something they love to do. One should never be too scared to inquire about a possible writing job. It never hurts to ask and who knows, perhaps that person is just what they need.

When having the opportunity to prove oneself to a company or business, it is imperative to use their best writing skills to produce quality material. When provided a chance to write for profit, it is important to follow

instructions and provide the company with what they need regarding content and valuable information. Being organized and displaying excellent writing skills will likely be the determining factor in securing a freelance writing job.

If a person is someone who loves to write, who's creative, organized and prepared to learn, freelance writing is the perfect opportunity to use their talents and make a profit while doing so. A writer who accepts a position as a freelance writer must be willing to accept criticism and use it to cultivate their writing skills to become a better writer. The freelance writing market is booming with thousands of opportunities to write for profit. Finding the opportunities is not a problem if surfing the internet. The difficult part may be applying for a writing job and fearing rejection. Without applying a person will never know if they were suited for the

writing job. One caution however when applying to write for profit, be sure of who you are writing for. Make certain it is a legitimate company or business and that you're writing will ultimately 'pay' off.

Using PLR Articles To Speed It Up..

Private Label rights or PLR is a suffix used to describe articles that can be bought for as less as 15 to 20 cents each. They are good means to add search engine friendly content to your site at the same time making it more useful and interesting.

You might be in need of a lot of articles if you are building a large website or writing for forums or blogs or submitting to article directories. It would be time consuming and very expensive to keep building new articles all the time.

One way to go about it is to hire writers using any of the freelance sites like Rent a coder or get a coder. If you have tried it already, you will realize that it is not as easy as it sounds.

Another route you could take is to take a shortcut through PLR articles provided by many websites that work on membership basis. However the membership to these sites is strictly limited. These websites offer good and well written articles for as little as 15c to 20c per article which may cost up to \$5 - \$7 to produce.

These articles may be used by several others too. The beauty here is that these articles can be rewritten or altered slightly to suit your subject and keyword densities and then published as new.

All rights pertaining to these articles are given away to you and you can do with them as you wish. The membership to these PLR article sites is limited because of the fact that not many people can be given access to the same articles, lest they be published one too many times.

This PLR system of using articles in the long run turns out to be a bargain because of the low cost of the articles, saving cost and good results because of the high quality of these articles. One may ask, how the PLR sites can afford to give away articles for so less? They can afford to, because, they are getting their cost back by selling the articles multiple times.

A little bit of rewriting is strongly recommended because; you need to optimize these articles with your keywords and at the same time, adjust the keyword density. This little rewriting exercise will also lend uniqueness to these articles, at the same time adding a tone and your personality.

Many webmasters may take the route of publishing these articles as they are, or just by adding an introduction and an

ending. Many also use RSS feds to add content to their web pages.

Whatever you may want to do, spending 15c to 20c on an article, will give you a skeleton in the first place and help you to build upon the already existing idea, thus saving time and cost.

Many PLR sites advertise saying that they have only 200 or 300 memberships left and right now maybe there are 20 -30 available. Don't decide by these hypes; check out their samples and topics that they offer articles on, before deciding.

PLR articles mostly come in packs of hundreds or thousands at a time. A Google search for PLR articles will reveal 462,000 websites offering their services and while it's easy to take your pick in choosing your PLR article resource, it's intimidating for

almost everyone to manage them yet alone use them effectively.

If you prefer to simplify the process of collecting PLR articles and storing them in an easy to access database that allows you to manage and monetize on your PLR article collection, you can check out a great tool here:

<http://www.deskpile.com>

Plagiarism And The Writer Don't Get Along Well Together...

The Internet can be the most valuable tool when it comes to marketing your particular business or service. Content articles and article directories can be used to increase the amount of hits to your website ten-fold but if you are caught plagiarizing content, you might have to kiss your business good bye.

In the world of writing, stealing another writer's words is just about equal to assault with a deadly weapon in the rest of the world. Writers are very sensitive to their work being used without their permission and they are right to feel so. Finding out that your hard work has been stolen without your prior knowledge can be very demoralizing. That is why under no circumstances you should ever use words that

are not yours, without prior permission from the author.

If you are indeed caught plagiarizing content, there are many things that could happen to you. The worst thing that could happen is that you could be sued by the author of the piece.

Depending on the nature of the plagiarism, you could be facing a very large monetary fine and also the loss of your reputation in the business as a respectable writer. Also, you need to keep in mind that plagiarism does not only mean direct word for word copying.

If you take an entire article and just simply move a few words around and add a few here and there, you are still guilty of the offense. It is especially risky because there are software programs out there that

anyone can access that will show if their article has been plagiarized.

Therefore, before you decide to plagiarize an article, keep in mind that there is a good chance that you will eventually be caught and that your reputation will be tarnished for years to come.

Trying to find work as a writer after being caught plagiarizing is about as difficult as finding work as a school teacher after a child abuse conviction. Although the two crimes are quite different in nature, no one will want to hire someone that has been caught plagiarizing content.

Duplicate content is probably the single biggest problem associated with online marketing and if you are affected by it, it could all but ruin your online venture. In the world of writing, plagiarizing content

is looked down upon more than anything else. So you can only imagine the consequences of being caught duplicating someone else's work.

Of course, you wouldn't personally dream of ever stealing someone else's ideas. However, that still does not leave you completely covered. Depending on the size of your business, you probably outsource a lot of work that you don't have time to complete on your own. The most common form of outsourcing as of late is hiring a freelance ghostwriter to pen your marketing articles for you. This is where you can run into a whole new world of trouble.

There are thousands of freelance ghostwriters that would never sacrifice their good name by plagiarizing content. Unfortunately, there are also some that are not serious writers and are just looking to make a quick buck by copying ideas from

other online sources. Some of them may be bold enough, or stupid enough, to copy an article directly word for word and submit it as their own. However, most of these fraudsters will simply change a few words around here and there under the belief that they won't get caught if they do not copy directly. That couldn't be further from the truth.

Of course, they won't get caught unless you conduct your proper research and ensure that the product that was submitted to you is their own work and not copied from any other sources. You may be wondering 'well how do I know if it's copied or not?' Don't worry. You don't have to be incredibly computer savvy or a mind reader to find out if you have been given duplicate content. Since this problem has become so widespread in recent years, software programs have been developed that has the sole purpose of

detecting duplicate content on the World Wide Web.

You can download a free tool that allows you to check easily on plagiarism to avoid duplicate content here:

<http://www.articlerecon.com>

Finally,

Here's the link to sign up and be notified of my future product releases.

<http://www.IMCybernetix.com>

Good luck and to your amazing success,

A handwritten signature in blue ink, appearing to read "John A.", written in a cursive style.

[IMCybernetix.com](http://www.IMCybernetix.com)